**2019 SAMSUNG RESEARCH PROGRAM**

Samsung Vietnam Mobile R&D Center (SVMC) now opens to receive research ideas and proposals from professors of Vietnamese universities with 2 Programs of Technology Research and CSR Project Research (university/college students also can apply). These proposals shall provide advanced software technologies or services to Samsung mobile devices.

**Process**



**Applications must include**

* Full curriculum vitae with a list of past projects and publications
* Comprehensive analysis of target problem, technical solutions and deployment plan

**Confidential and Proprietary Information**

Participants shall ensure no confidential or proprietary information is included in submitted proposals. Proposals shall be treated as non-confidential and non-proprietary.

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| **Content** | **Technology Research Project** | **CSR Project Research** |
| **Evaluation Criteria** | - **Innovation:** Possibility to bring new experiences or technologies to mobile users.  - **Commercialization:** Application in wide-range of user scenarios in commercialization products respect to the timeline, objectives, and resources available.  - **Value to Samsung's Business:** Values to Samsung by increasing value of mobile products or of intellectual properties. | Projects aim at supporting specific groups within societies should include:  - **Innovation:** Possibility to bring new experience or fundamentally remove difficulties.  - **Applicability:** Efficiently applicable to targeted group respecting to the timeline, and resources.  - **Value to Society:** High level of recognition and visibility when deployed to society. |
| **Project Themes** | - Machine Learning & NLP supporting smart interaction and decision making.  - IoT solutions including connectivity platforms and advanced IoT services.  - VR and AR technologies and its application to specific business.  - Differentiated services for mobile users in Southeast Asia region. | - Projects shall help specific groups (deaf/dumb/blind communities) or disadvantaged groups (unemployed/older people, young person with difficult circumstances, street children…) and specific social issues (traffic jams, health, environment..)  - Apply unique technology to support people and society and promote sharing values, VR Technology is preferable.  - Differentiated services for accessible for all individuals.  - Categories: education, medical & health, community, environment &safety |
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